

# Training on profitable ISO 14001:2004 implementation : How to identify and taking action on provitable improvement in ISO 14001:2004

**Bandung, May 25 - 27, 2010**

## BACKGROUND

The numbers of ISO 14001:2004 certified companies are increasing year to year. This showed that environmental issues are becoming significant issues for business. However, so far ISO 14001:2004 implementations are still considered as cost centre. There are many cost item should be covered by the company expenses such as cost for monitoring environmental performances, cost for implementing environmental program , cost for audit and certification and other cost related with environment. The real benefit in term of financial benefit is not yet there for the companies.

It is a challenge for us to establish an approach that could lead ISO 14001; 2004 implementation in to more profit oriented. This approach has been successfully implemented in such a big company and it is our intention to deliver the methodology to CNOOC ISO team, so that the team could understand the method and hopefully could replicate the success in their working area

## OBJECTIVES

After this ISO 14001 training we expect participants :

1. Understand the method of profitable ISO14001:2004
2. Able to identify the Hot Spot of potential profitable improvements
3. Able to establish necessary action plan for profitable improvements
4. Motivated to implemen the action plan to get financial benefit from ISO 14001:2004

## WHO SHOULD ATTEND ?

- MR of ISO 14001
- EHS staff
- ISO 14001 Team members

## COURSE CONTENT

### Day I

- ISO 14001 : 2004 requirements overview
- What make ISO 14001:2004 implementation costly?
- What are the result of ISO 14001 implementation?
- Identifying the gap for turning cost into profit
- Introduction of Non Product Output Concept

### Day 2

- Working group on NPO
- Calculating the environmental induced cost in NPO
- NPO prioritization (identification the most significant NPO)
- Working group on NPO calculation and prioritization

### Day 3

- Mind mapping method for root cause identification
- Establishing action plan (measures) for improving the NPO
- Refinement of measures
- Integration to current ISO 14001 implementation



## INSTRUKTUR :

**Tenaga Ahli dari PT. Phitagoras Global Duta**



## INVESTASI:

- |  |                   |
|--|-------------------|
| Pendaftaran Per Peserta                            | : Rp. 6.000.000,- |
| Pendaftaran dan pelunasan 14 hari sebelum training | : Rp. 5.750.000,- |
| Pendaftaran 5 orang / lebih dari satu perusahaan   | : Rp. 5.500.000,- |

## FASILITAS :

Training Kit, Sertifikat, Makan Siang, Coffee Break, PT. Phitagoras Membership Card

Pendaftaran dan Informasi lebih lanjut dapat menghubungi **PT. Phitagoras Global Duta**

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